

November 12, 2013

Ms. Marlene H. Dortch Secretary Federal Communications Commission 445 12th Street, SW Washington, DC 20554

Re: MB Docket No. 12-3

Dear Ms. Dortch:

The undersigned spoke today with Matthew Berry, Chief of Staff to Commissioner Agit Pai, regarding the above-captioned proceeding and the related Notice of Proposed Rulemaking regarding the Sports Blackout Rule, although the discussion of the latter subject was entirely procedural in nature.

In response to questions from Mr. Berry, the undersigned discussed: (a) the possibility that eliminating the Sports Blackout Rule would not have any practical effect, given the restrictive requirements of the compulsory copyright statutes at issue (see attached); (b) the possibility that private contracts between the market participants would supplant the Sports Blackout Rule's current restrictions; and (c) the history of the Sports Broadcasting Act of 1961 and how Congress sought to preserve leagues' ability to impose local sports blackouts.

Sincerely,			
_/s/			
David Goodfrie	nd, Sport	s Fans C	Coalition

cc: Matthew Berry, Chief of Staff to Commissioner Agit Pai Attachment

<u>Limitations on Pay-TV Providers Importing an</u> <u>Out-of-Market Broadcast Signal to</u> <u>Provide Fans with a Locally Blacked Out Game</u>

	Cable Company	DISH Network	DIRECTV
Compulsory	Sec. 111 makes market-	If-Locals-No-	If-Locals-No-Distants
copyright statutory	wide importation cost-	Distant rule	rule applies because
restrictions	prohibitive (rate of up	precludes distant	DIRECTV provides
	to 3.75% of revenue;	network signals to	locals in major media
	carriage could trigger	all 210 DMAs	markets with sports
	payment for entire 6-	served with locals	stadiums. Only exception
	month period)	by DISH, which	might be grandfathered
		includes major media markets with	distant network signal subscribers
		sports stadiums	subscribers
Network Non-	Vas. any sama an	Yes	Yes
Duplication Rule	Yes—any game on network broadcast	108	168
applies?	cannot be imported		
Retransmission	Probably—out-of-	Probably	Probably
consent limitations	market station	,	the state of the state of the state of
imposed by out-of-	retransmission consent		
market	agreements likely		
broadcaster?	restrict out-of-market		
	use of signal		